



CROWDFUNDING INSIDER

www.crowdfundinginsider.finance

INTRODUCTION TO OUR SHOWCASE VIDEO PROGRAM

Our Showcase Video Program enables companies who have a crowdfunding portal and their Form C filed with the US Securities and Exchange Commission to generate interest from potential investors in their crowdfunding program.

The program consists of a video interview that is approximately 15 minutes in length.

The video is hosted at the Crowdfunding Insider and Meet the CEO Videos websites.

Most importantly, the video is distributed by email, at our websites, and through targeted social media.

CROWDFUNDING INSIDER SHOWCASE VIDEO PROGRAM



A Showcase Video featuring a conversation with Pierre Rogers, CEO of Yahyn

**YAHYN IS BUILDING THE EASIEST PLACE ON THE
INTERNET TO PURCHASE WINE.**

Yahyn is a unique digital wine shopping experience that features a dedicated wine marketplace, with custom sommelier services and meal pairing tips for users via an expertly-curated database and the use of artificial intelligence.

To View Yahyn's Video go to www.crowdfundinginsider.finance

Questions and Answers

Q. Why should I be featured in a *Crowdfunding Insider Showcase Video*?

A. Your appearing in a *Showcase Video* enables you to connect with potential crowdfunding investors.

Q. How is my *Showcase Video* produced?

A. Showcase Videos are recorded remotely over Zoom. We have special software that records and edit the interview.

Q. Where is my *Showcase Video* hosted and available for viewing?

A. Your *Showcase Video* is hosted at the *Crowdfunding Insider* and *Meet the CEO*. Your *Showcase Video* is emailed to our proprietary database, weekly, over a three-week period. It is also distributed online and through social media. This distribution includes targeted LinkedIn groups, some of which we formed in 2013.

Q. Can I also post my *Showcase Video* at my website and send an email announcing it to my own mailing lists?

A. Yes, we suggest that you post your *Showcase Video* at your website and also email it to your database of potential crowdfunding investors.



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Crowdfunding Insider

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Crowdfunding Insider is a
Program of
Meet the CEO Videos and
FC Global Strategies LLC



FC GLOBAL STRATEGIES